



192 Muirhead Ave, Liverpool, L13 0BA

Tel No: 0151 226 4258

email: [sales@mcr.co.uk](mailto:sales@mcr.co.uk)

## Single / Multi Site Customer Loyalty

### Main Features

- Either Single Site Or Centrally Hosted, so customers can use card at multiple locations.
- Flexible Points Earning and Redemption.
- Different Price & Points Structures for different types of customer, for example, Gold, Silver & Bronze Members
- Customer tracking down to product purchased level.
- Full customer details including email, expiry date, membership type and customer image.
- Pre-payment / Cashless
- Comprehensive Reporting
- Unlimited Customers